

Official Rules for the Tourism Bureau Southwestern Illinois “25th Anniversary Top Spots” Contest

NO PURCHASE NECESSARY. MUST BE A LEGAL RESIDENT OF THE CONTINENTAL UNITED STATES AND MUST BE 18 YEARS OR OLDER. MUST BE 21 YEARS OR OLDER TO WIN THE WINE TRAIL BUS TRIP PRIZE.

THE FOLLOWING PROMOTION (ADVERTISEMENT) IS INTENDED FOR VIEWING IN THE UNITED STATES (THE “ELIGIBILITY AREA”) ONLY AND SHALL BE CONSTRUED ACCORDING TO ILLINOIS LAW. DO NOT PROCEED FURTHER TO ENTER IF YOU ARE NOT LOCATED IN THE ELIGIBILITY AREA.

1. **ELIGIBILITY:** All entrants must be at least eighteen (18) years of age or older and legal residents of the Eligibility Area to enter. Must be twenty-one (21) to win the Wine Trail bus trip. Employees of the Tourism Bureau Southwestern Illinois, Illinois CVB, their advertising agency and/or promotional partners and members of their immediate family (defined as parents, children, siblings and husband or wife) together with those with whom such employees are domiciled are not eligible to enter.
2. **TIMING:** The Contest begins March 1, 2010 at 8:00 a.m. (CT) and ends December 13, 2010 at 6:00 p.m. (CT). The deadline for receipt of entries is 6:00 p.m. Friday, December 10, 2010.
3. **HOW TO ENTER:** To enter, complete and submit the online Contest form located at www.thetourismbureau.org or mail the entry form located in the Tourism Bureau 2010 Visitors Guide or Tourism Times newsletter to The Tourism Bureau Southwestern Illinois, Top Spots Contest, 10950 Lincoln Trail, Fairview Heights, IL 62208. All entries must include entrants name, address, city, state, zip code, daytime phone number, email address and birth date. The first and last name provided by online entrants will be the identity of the entrant and, if selected and qualified for a prize, the identity of the winner. The use of a bogus name or email address will disqualify an entrant. There is a limit of one (1) entry per email address, per person and/or per family UNLESS a Visit Code from one of the Top Spots is included. With a VISIT CODE, an additional 25 entries will be made automatically. Any other duplicate entries will be voided. By entering the Contest, entrant consents to receiving additional Tourism Bureau Southwestern Illinois promotional information. All entrants agree to abide by these Official Rules. All entries become the property of The Tourism Bureau Southwestern Illinois. In the event of a dispute, the “entrant” for email entries is the person in whose name the email account is held. The Tourism Bureau Southwestern Illinois is not responsible for lost, late, incomplete, illegible, postage due, misdirected or mutilated mail or email; for failed, partial or garbled computer transmissions; or for technical failures of any kind, including but not limited to electronic malfunctioning of any network, hardware, or software which may limit an entrant’s ability to participate in this Contest. Proof of sending will not be deemed to be proof of receipt by the Tourism Bureau Southwestern Illinois.
4. **PRIZES:** One potential winner will be selected by random drawing on Monday morning each week beginning March 1, 2010 and continuing until December 13, 2010. The administration of the Contest and the drawing will be overseen by the Tourism Bureau Southwestern Illinois, whose decisions are final and binding in all respects related to the administration of the Contest and the selection of potential winners. Winners must be able to claim their prize between the dates of March 1, 2010 and December 31, 2010 or an alternative winner will be chosen. A variety of travel-related merchandise, day trips, hotel certificates, store coupons, discounts and other prizes will be given away. NEW PRIZES MAY BE ADDED AT THE DISCRETION OF THE TOURISM BUREAU SOUTHWESTERN ILLINOIS DURING THE TERM OF THE CONTEST. THE CURRENT PRIZE LIST IS AVAILABLE ONLINE AT www.thetourismbureau.org. Prizes are non-transferrable and must be accepted to be awarded. No cash alternative or other substitution is allowed. Except where prohibited by law, participation in the Contest shall constitute an entrant’s consent to be bound by these Official Rules and to conform to all federal, state and local laws. The Tourism Bureau Southwestern Illinois reserves the right, in its sole discretion, to substitute a prize of equal or greater value if the prize cannot be awarded as described for any reason. [A potential winner may be required to furnish proof of identity, address and birth date to receive a prize.]
5. The Tourism Bureau Southwestern Illinois, in its sole discretion, reserves the right to disqualify any individual who attempts to undermine the legitimate operation of the Contest by tampering with any Web site mechanism, acts in a disruptive manner or violates these Official Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION OF SUCH ENTRANT SHOULD SUCH AN ATTEMPT BE MADE. THE TOURISM BUREAU SOUTHWESTERN ILLINOIS RESERVES THE RIGHT TO SEEK REMEDIES

AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

6. The Tourism Bureau Southwestern Illinois is subject to all federal, state and local laws. Void where prohibited by law. The Tourism Bureau Southwestern Illinois reserves the right to modify the Official Rules of this Contest in any way or at any time. This Contest shall be governed by Illinois law. By participating in this Contest, entrants agree that Illinois courts shall have jurisdiction over any dispute or litigation arising from or relating to this Contest.
7. WINNER'S LIST: Copies of the winners' names may be obtained by sending a self-addressed, stamped envelope to the address listed herein once the Contest has been completed.
8. THE SPONSOR: The Tourism Bureau Southwestern Illinois, 10950 Lincoln Trail, Fairview Heights, IL 62208.

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